

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,
1st Floor, Bharat Sanchar Bhawan,
H.C. Mathur Lane, Janpath, New Delhi - 110 001.
Tel. No.011-23037109/200 Fax No.011-23329125



No.26-7/2011-T&C-CM (pt.)

Date: 24.05.2016


Circular T&C-CM No. 05/16-17

Sub: Rationalization of the tariff under prepaid mobile services-reg.

Kindly refer to this office order of even no. dated 16.05.2016 and orders/clarifications issued from time to time regarding rationalization of tariff. Now it has been decided by the Competent Authority to **clarify/rationalize the Pyari Jodi Plan as below:**

- (i) This is clarified that no restriction has been imposed by corporate office with regard to the age of the number (minimum period of the fixed/limited mobility number) specified by the subscriber under 'Pyari Jodi Plan' to avail 20 minutes per day free calls. However, if any such restriction has been imposed by any circle, the same must be withdrawn.
- (ii) Under 'Pyari Jodi Plan' free 20 local call minutes per day is offered to one fixed/limited mobility number of BSNL in his/her own name. Now the option of GSM Mobile will also be added i.e., free 20 minutes local call per day will be offered to one fixed/limited mobility/full mobility (GSM) number of BSNL in his/her own name. The above will be effective with effect from 01.06.2016.
- (iii) A promotional offer is launched for a period of 90 days on every new 'Per Second Plan', 'Per Minute Plan' and 'Special Roaming Tariff Plan (SRTP Plan)' by offering a free SIM with inbuilt 'Pyari Jodi Plan' with below terms and conditions:
 - a. Free SIM to be given with new connection will be Normal SIM or Micro SIM having sales price of Rs. 20/-.
 - b. No freebies will be offered with the free SIM offered above except special benefit of 20 minutes free calls available under 'Pyari Jodi Plan'.
 - c. Above scheme will be available through CSC and franchisees. However, No commission will be payable to franchisee/retailers wrt the free SIMs offered under above scheme.
 - d. Above offer will be available on the activation of new connection under 'Per Second Plan', 'Per Minute Plan' and 'SRTP Plan'. The offer will not be applicable for special discounted price of FRC6/7.
 - e. The above offer will be available for a period of 90 days from the date of implementation. Moreover, as there is a paucity of SIMs in some circles, the circles may implement the scheme based on availability of the SIMs in the circle concerned.
2. All other terms and conditions will remain same.
3. The implementation of the revised tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time. Customers may be informed and suitably educated about the revision in tariff.
4. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made. Circles may also send SMS conveying the above tariff to the customers.
5. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.

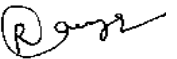
6. Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing-CM Section, C.O., BSNL, New Delhi and may be sent on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.


(N. S. Dhami)
AGM (T&C-CM)

To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.


(Rakesh Arya)
Dy. Manager (T&C-CM)